

**PETER PIPER PIZZA**  
**“CULINARY INNOVATION” CONTEST**  
**OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. INTERNET ACCESS REQUIRED. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED AND THE JUDGING CRITERIA. OPEN ONLY TO STUDENTS ATTENDING THE ARIZONA CULINARY INSTITUTE WHO ARE LEGAL RESIDENTS OF UNITED STATES OF AMERICA. VOID WHERE PROHIBITED OR RESTRICTED BY LAW, AND IN MAINE, WYOMING AND VERMONT. BY ENTERING THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. ALL FEDERAL, STATE, AND/OR LOCAL RULES AND REGULATIONS APPLY.

**SPONSOR AND ADMINISTRATOR:** Peter Piper, LLC, 1707 Market Place Blvd, Suite 200, Irving, TX 75063.

**ELIGIBILITY**

The Peter Piper Pizza “Culinary Innovation” contest (“Contest”) is open only to current students enrolled and attending the Arizona Culinary Institute who are legal residents of United States of America (each an “Eligible Entrant”) during the Contest Period (as defined below). The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

Administrator will disqualify any Entry (as defined below) from individuals who do not meet the eligibility requirements. Children under 13 will not be allowed to provide any Personal Information, and the Administrator will also delete any Entry knowingly received from persons under the age of 13 in compliance with the Children’s Online Privacy Protection Act. By entering the Contest, you agree to be bound by these Official Rules and agree that if you are selected as a potential winner and fail to provide the requested information, are found to have violated these Official Rules, or otherwise do not meet eligibility criteria, the Prize (as hereinafter defined) will be forfeited and will be awarded to an alternate winner.

**CONTEST PERIOD**

The Contest begins at 1:00 p.m. Mountain time on August 26, 2025 and will terminate at 11:59 p.m. Mountain on September 23, 2025 (“Contest Period”). There will be one winner chosen and announced on September 23, 2025 (“Selection Date”). The Official Time shall be determined in accordance with the time displayed on Sponsor’s computer systems. The winner will be notified in person on the Selection Date.

**REGISTRATION AND ENTRY LIMIT**

An Eligible Entrant must register at the following website [peterpiperpizza.com/aci/](https://peterpiperpizza.com/aci/) during the registration period which begins at 1:00 p.m. Mountain time on August 26, 2025 and ends at 11:59 p.m. Mountain time on August 31, 2025 (“Registration Period”).

Only one entry is permitted per eligible entrant.

## **YOUR ENTRY**

An Entry is a culinary product(s) for Sponsor’s menu using strictly the ingredient kit issued by the Sponsor, for which an Eligible Entrant will provide the reason they chose the product, how it fits the Peter Piper Pizza brand, how it brings bold and craveable flavor to Peter Piper (“Entry”).

Each Eligible Entrant must attend the Restaurant Tour at 3:00 pm on September 4, 2025 (“Distribution Date”) at the Peter Piper Pizza located at 15475 N. Hayden Road, Scottsdale, AZ 85260 to receive the required ingredient kit. Ingredient kits will not be issued either before or after the Distribution Date.

An Eligible Entrant must check-in, attend and present their respective preliminary entry submissions (“Preliminary Entry”) on September 18, 2025 at 3:00 pm to be held at the Arizona Culinary Institute during which the Sponsor’s team will provide feedback to each Eligible Entrant. Each Eligible Entrant is expected to use such feedback for submission of their Final Entry.

An Eligible Entrant must check-in, attend and present their respective final entry submissions (“Final Entry”) on September 23, 2025 at 5:30 pm to be held at the Peter Piper Pizza located at 3945 E. Thomas Road, Phoenix, AZ 85018 during which the Sponsor’s team will judge each Entry and announce a winner.

By participating, Eligible Entrant acknowledges and agrees that ownership of the Entry and all intellectual property rights in the Entry are respectfully vested in and assigned to the Sponsor, and Eligible Entrant will do all things necessary to give effect to that assignment. Eligible Entrant agrees to sign any further documentation required by Sponsor to give effect to this clause.

Any Entry that is deemed unsafe or inappropriate, in Sponsor’s sole discretion, will not be considered. Sponsor reserves the right to disqualify, delete, or edit the content of an Entry, in its sole discretion, if Sponsor determines that the Entry does not comply with the requirements of these Official Rules or with regulatory guidelines. All Entries must be submitted with the full consent and knowledge of those in the Entry. You must own all rights in and to your Entry. By submitting material, you grant the Sponsor an unrestricted, nonexclusive, royalty-free, perpetual, irrevocable and fully sub-licensable right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute and

display such material throughout the world in any media. You further agree that the Sponsor is free to use any ideas, concepts, know-how that you or individuals acting on your behalf provide to the Sponsor. You grant the Sponsor the right to use the name you submit in connection with such material, if they so choose. You represent and warrant that you own or otherwise control all the rights to the content you post; that the content is accurate; that use of the content you supply does not violate any provision herein and will not cause injury to any person or entity; and that you will indemnify the Sponsor for all claims resulting from content you supply. Sponsor will have the right to edit, adapt and publish any or all of the Entries, and may use them in any media, whether or not associated with the Contest, without attribution or compensation to you (the entrant), to any individual depicted in the Entry, your/his/her respective successors or assigns, or any other entity unless prohibited by law. Sponsor reserves the right, in its sole discretion, to reject and/or disqualify any Entry, that the Sponsor deems, in its sole discretion, to be nude, obscene, defamatory, profane, offensive, lewd, pornographic, false, misleading, deceptive, or otherwise inconsistent with its editorial standards, audience expectations, or reputational interests or that Sponsor believes may violate any applicable law or regulation or the rights of any third party. The Entry must not:

- Contain material, images or content that violates or infringe another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- Include brand names or trademarks (other than Peter Piper Pizza) or brand names of other parties.
- Contain any ideas or content that you consider proprietary or that are proprietary to any other party.
- Contain individuals, or images of any individual, item, or image, for which you do not have full authorization to use in connection with the Entry.
- Contain or feature anyone who is under the age of majority in their state if you are not either their parent or guardian or their parent or legal guardian has given you permission to submit the Entry.

## **PRIZE**

The Prize consists of the following and the winner will receive:

- Placement of the Entry on Sponsor's menu as a limited time offer from November 4, 2025 to January 26, 2026 ("LTO Period");
- A \$1,500.00 scholarship; and
- Ten percent (10.0%) of the profit from the sale of the Entry during the LTO Period (but in no event more than \$1,500.00) will be paid to the Winner

within 30 days after the conclusion of the LTO Period.  
**(ARV \$3,000.00).**

## **SELECTION OF THE WINNERS AND AWARDING OF PRIZE**

Odds of winning depend upon the total number of entries received and Entry's selection as the best entry by Sponsor. One winner will be chosen by an internal committee that in its sole discretion determines the 'best' entry ("Winning Entry"). As set forth in the Entry section above, Sponsor shall own the Winning Entry, including any intellectual property rights associated therewith. The winner will be selected and notified on the Selection Date. If the winner is under 18 years old, the winner's parent must accept the Prize on behalf of the winner and sign an authorization approving of the winner's participation in the Contest and acknowledging and accepting these rules on behalf of the winner. At the end of the Contest, the Prize will be delivered to the winner in accordance with the following schedule:

Placement on the Menu: November 4, 2025 to January 26, 2026

Scholarship: Within three weeks of the Selection Date; and

Proceeds from sale of Entry: Within 30 days of the end of the LTO Period.

If the chosen winner(s) cannot be contacted or is otherwise unable to claim his/her prize within 72 hours of selection, an alternate winner(s) will be chosen until an eligible winner is determined. Sponsor and Administrator are not responsible for any lost or damaged Prize.

All decisions are final and binding in all respects. By participating in the Contest, entrant certifies that his/her Entry is original, has not been previously published or won any award, and does not contain any material that would violate or infringe upon the rights of any third party, including copyrights, trademarks or rights of privacy or publicity.

Sponsor reserves the right in its sole and unfettered discretion to disqualify any Entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these official rules or that is not consistent with the spirit or theme of the Contest. The decision of the Sponsor and Administrator is final and binding on all matters relating to the Contest.

## **PUBLICITY**

Your Entry into the Contest constitutes your consent to Sponsor's and Administrator's use of your name, likeness, video, voice, statements, Entry, opinions and/or hometown and state for advertising and promotional purposes in any media, worldwide, without remuneration for said use.

## **CANCELLATION OR SUSPENSION OF CONTEST**

If, for any reason, the Contest is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest, and select winners from the Entries received prior to the action taken or in other such as deemed fair and appropriate by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or those of any other promotion, or in an unsportsmanlike or disruptive manner.

### **CAUTION**

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION WILL BE AUTOMATICALLY DISQUALIFIED FROM PARTICIPATING IN THE PROMOTION AND MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor reserves the right, subject to applicable law, to terminate the Contest at any time. This Contest is subject to all applicable Federal, State and Municipal laws. All Entries become the property of Sponsor who assumes no responsibility for lost, stolen, delayed, damaged or misdirected Entries or for any failure of the App or the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, mobile device, software, failure of any Entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to your or any other person's computer related to or resulting from downloading, running, or playing any material related to the Contest. Sponsor is also not responsible for any typographical or other error in the administration of the Contest or in the announcement or awarding of the Prizes.

### **RELEASE AND INDEMNIFICATION**

By entering, you agree to fully release and discharge, indemnify, and hold harmless the Sponsor, Administrator, Arizona Culinary Institute and their respective subsidiaries, licensees, affiliates ("Contest Parties") and each of the Contest Parties' respective directors, officers, owners, employees, agents, and representatives, from all claims, demands, costs, expenses, liability, losses or damages of any kind whatsoever resulting from your participation, or attempted participation, in the Contest or of your acceptance, use, or misuse of the Prize, including liability for personal injury or death.

## **TAXES**

Participants claiming any prize are solely responsible for any and all taxes associated with acceptance of any prize. Winner will be required to complete and submit an Affidavit and W-9 to Sponsor. If required by law, Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any taxes due.

## **DISPUTE RESOLUTION**

Except where prohibited, by participating in this Contest you agree that: any claim, dispute, or controversy (whether in contract, tort, or otherwise) you may have against the Sponsor or Administrator arising out of, relating to, or connected in any way with the Contest, the awarding or redemption of prizes, or the determination of the scope, enforceability or applicability of this agreement to arbitrate, will be resolved exclusively by final and binding confidential arbitration administered by American Arbitration Association ("AAA") and conducted before a sole arbitrator admitted to practice law for at least fifteen (15) years pursuant to the applicable Rules and Procedures established by AAA. Any arbitration hearing will be conducted in Dallas, Texas, or another location agreed to by the parties and reasonably convenient for Participant. NO PARTY WILL BE ENTITLED TO A TRIAL BY JURY. NO PARTY IS ENTITLED TO BRING CLAIMS, NOR SHALL ANY CLAIMS BE HEARD, ON A CLASS, REPRESENTATIVE, OR OTHER JOINT BASIS, AND THE ARBITRATOR CAN DECIDE ONLY PARTICIPANT'S OR SPONSOR'S INDIVIDUAL CLAIMS. IN NO EVENT MAY THE ARBITRATOR CONSOLIDATE OR JOIN THE CLAIMS OF ANY PERSON OR PARTY, WHETHER OR NOT ON THE BASIS THAT THEY ARE SIMILARLY SITUATED. UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR AND HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES.

## **PRIVACY**

Any personally identifiable information collected during a participant's participation in this Contest will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents and marketers solely for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <https://www.peterpiperpizza.com/privacy-and-terms>. During the registration process you may be provided the opportunity to opt in to Sponsor's email club. If you opt in, Sponsor will only use any personally identifiable information collected solely for the purposes of delivering marketing emails from Sponsor and in accordance with Sponsor's Privacy Policy as stated at <https://www.peterpiperpizza.com/privacy-and-terms>. You may choose to stop receiving our marketing emails by following the unsubscribe instructions included in these emails.

## **WINNER LIST**

For confirmation of the winner, which will be available after September 24, 2025, and until November 24, 2025, please send your request and a separate, self-addressed stamped envelope to Peter Piper, LLC, Attn: Marketing department, 1707 Market Place Blvd., Suite 200, Irving, Texas 75063.

### **Abbreviated Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. INTERNET ACCESS REQUIRED. VOID WHERE PROHIBITED.

Contest Period: 8/26/2025 through 9/23/2025. Open to legal students of Arizona Culinary Institute who are U.S. residents. Full rules available at <https://peterpiperpizza.com/aci>. ©2025 Peter Piper, LLC.